Mission statement:

We want to create a visual and interactive way to study voter behavior by year, state, sex, age and ethnicity.

Total pop vs registered vs voted

* By year\*\*\*
* By state \*\*\*
* By age group
* By sex
* By race

Wireframe example

Title

Drop down:

Year

Heat map of data

By Age – bar chart:

click to go to a new page

Visual 1 = interactive map to select the state

map

Drop down:

Age Group

By Age

Total Pop vs registered vs voting %

By Race - click to go to a new page

By Sex - click to go to a new page